



# The Future of Safety Tech – An AI Focus



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Director, Sales

# Agenda

- The State of Workplace Safety
- Traditional Safety Tech Options
- The Future of Workplace Safety
- Questions and Discussion

# Workplace Safety: The Current State



# OSHA Statistics



3.4 fatalities/100,000  
employees



Avg. lost time injury  
cost \$40K



80% of workplace  
Incidents caused by  
risky behaviors



NEP program announced  
Focused on targeting  
traditional warehouses



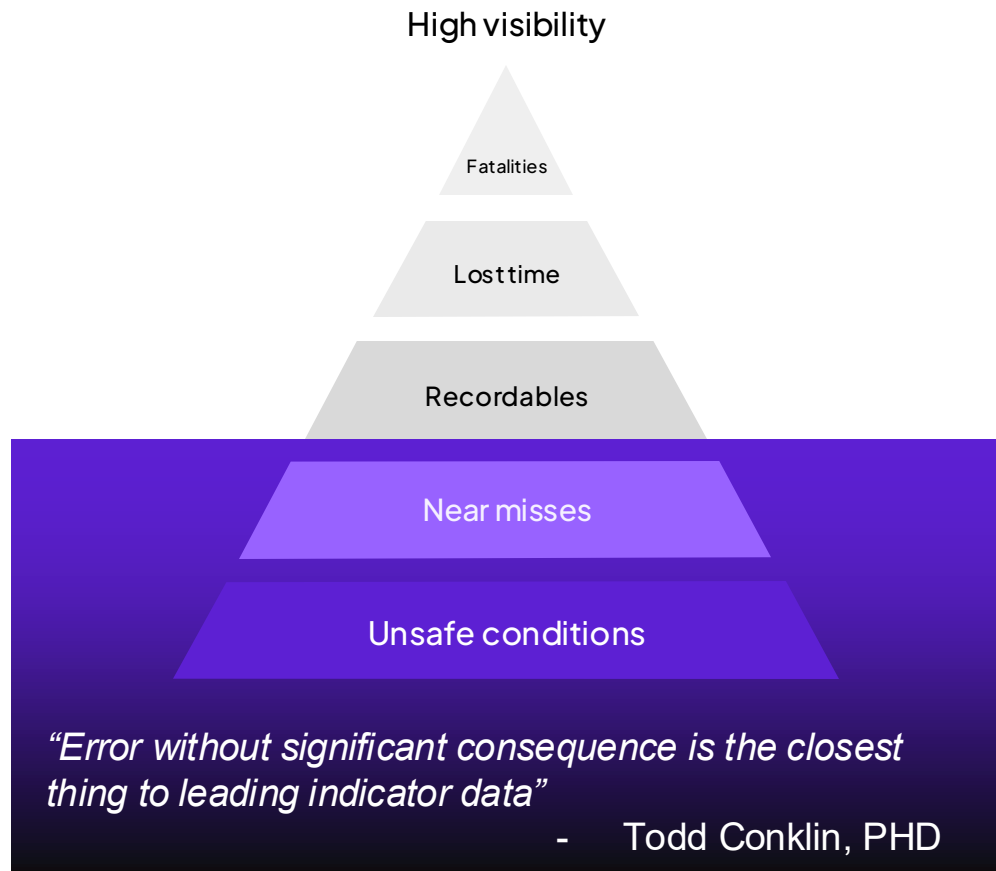
# Safety is often reactive because visibility is limited

## Standard safety programs are not proactive

Lack of risk awareness, fear of retaliation, and competing priorities all contribute to reactivity

## Near misses slip under the radar

Identifying risks and correcting behaviors early can eliminate accidents



# Traditional Safety Tech Options



# Traditional Safety Tech Examples



## WEARABLES

Data generators | Predictive | Focused Use Case | Costly | Hardware | Somewhat measurable impact | Inefficient



## VR TRAINING

Basic training | Adv. Environments | Costly per unit | Difficult to measure impact | Inefficient



## VEHICLE TELEMATICS

Can integrate | Can be reactive | Costly per vehicle | Often mfg. specific | Hardware heavy | Maintenance | Single use case | Measurable impact



## SURVEILLANCE

Data Generator | Configurable | Decreasing costs | Largely reactive | Difficult to measure impact | Inefficient | Reactive

# The Future of Workplace Safety: Computer Vision AI





# What is Artificial Intelligence? The Basics...

ar·ti·fi·cial in·tel·li·gence

/ˈärdə,fɪSH(ə)l ən'teləj(ə)ns/

*noun*

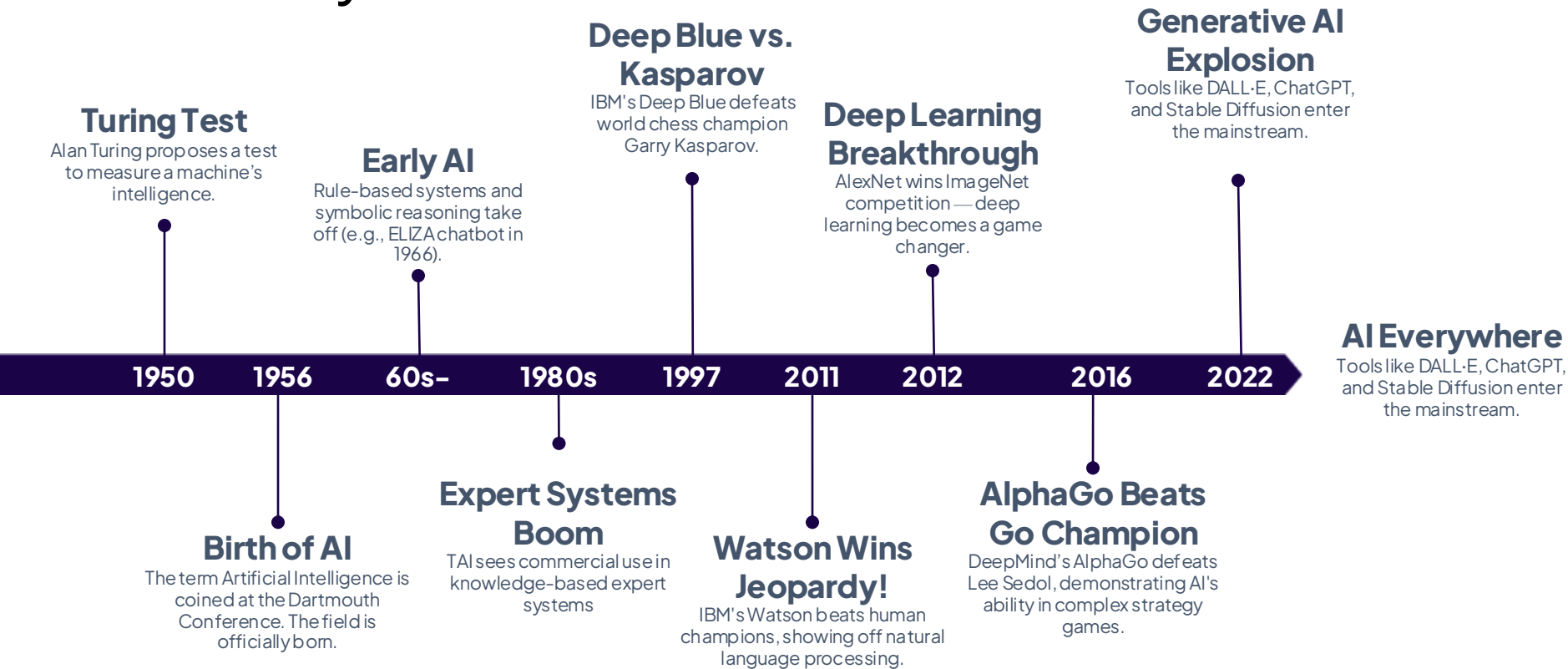
the theory and development of computer systems able to perform tasks that normally require human intelligence, such as visual perception, speech recognition, decision-making, and translation between languages.



**"Artificial Intelligence is the science of making machines do things that would require intelligence if done by humans."**

**– Marvin Minsky**

# The History of AI



# Types of AI & Practical Applications

1



**Machine &  
Deep Learning**

2



**Robotics**

3



**GenAI & Natural  
Language  
Processing**

4



**Computer  
Vision**

NIOSH Science Blog  
The Role of Artificial Intelligence in the Future of Work

“ Computers can be trained to learn patterns in images or video, enabling a form of AI described as computer vision.

Jay Vietas, PhD, CIH, CSP



The background of the slide is a photograph of an industrial facility. It features a large, dark, cylindrical tank in the foreground, with various pipes and structural elements visible in the background. The image is overlaid with a semi-transparent dark blue/purple filter. A purple banner is positioned across the middle of the image, containing the text 'Breaking News'.

# Breaking News

“**Employer** fined after two workers  
fell into a liquid filled tank in  
workplace safety incident.”

June 2022





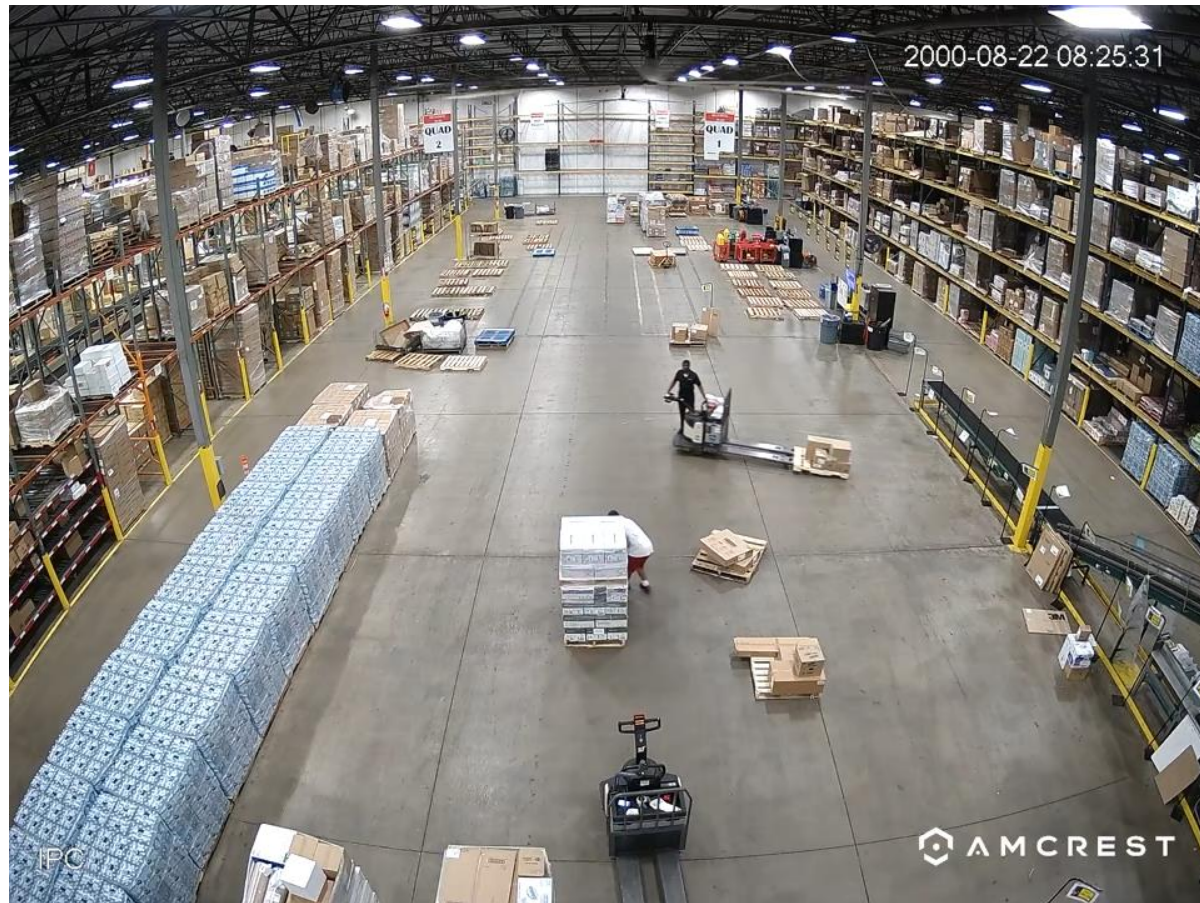
A yellow forklift is positioned in a dark industrial environment, possibly a warehouse or factory floor. A bright spotlight from above illuminates the forklift and the surrounding area, creating a dramatic effect. The background is dark and indistinct, with some faint structural elements visible.

# Breaking News

“**One dead** after fatal forklift  
accident at major auto  
manufacturing site.”

March 21, 2025

## Leading Indicator: Forklift to Pedestrian Near Miss







#### NIOSH Science Blog

#### The Role of Artificial Intelligence in the Future of Work

“...it can provide information to workers and OSH professionals, which can improve training and assist in reducing the impact of hazards in the workplace.”

Jay Vietas, PhD, CIH, CSP

# Utilizes your existing security cameras to detect events in real-time



## Ergonomics

[Bending](#)  
[Overreaching](#)



## PPE

[Hard hat](#)  
[Safety vest](#)



## Vehicle Safety

[Speeding](#)  
No Stop  
[PIT-PIT Proximity](#)  
[PIT-PED Proximity](#)



## Operations

Open Door Duration  
Parking Duration  
[Blocked Exits/Aisles](#)



## Environment

[Spills](#)  
[No Ped Zones](#)  
Obstructions



VOXEL SAFETY MOMENT







03-02-2023 09:39:43

VOXEL SAFETY MOMENT



14

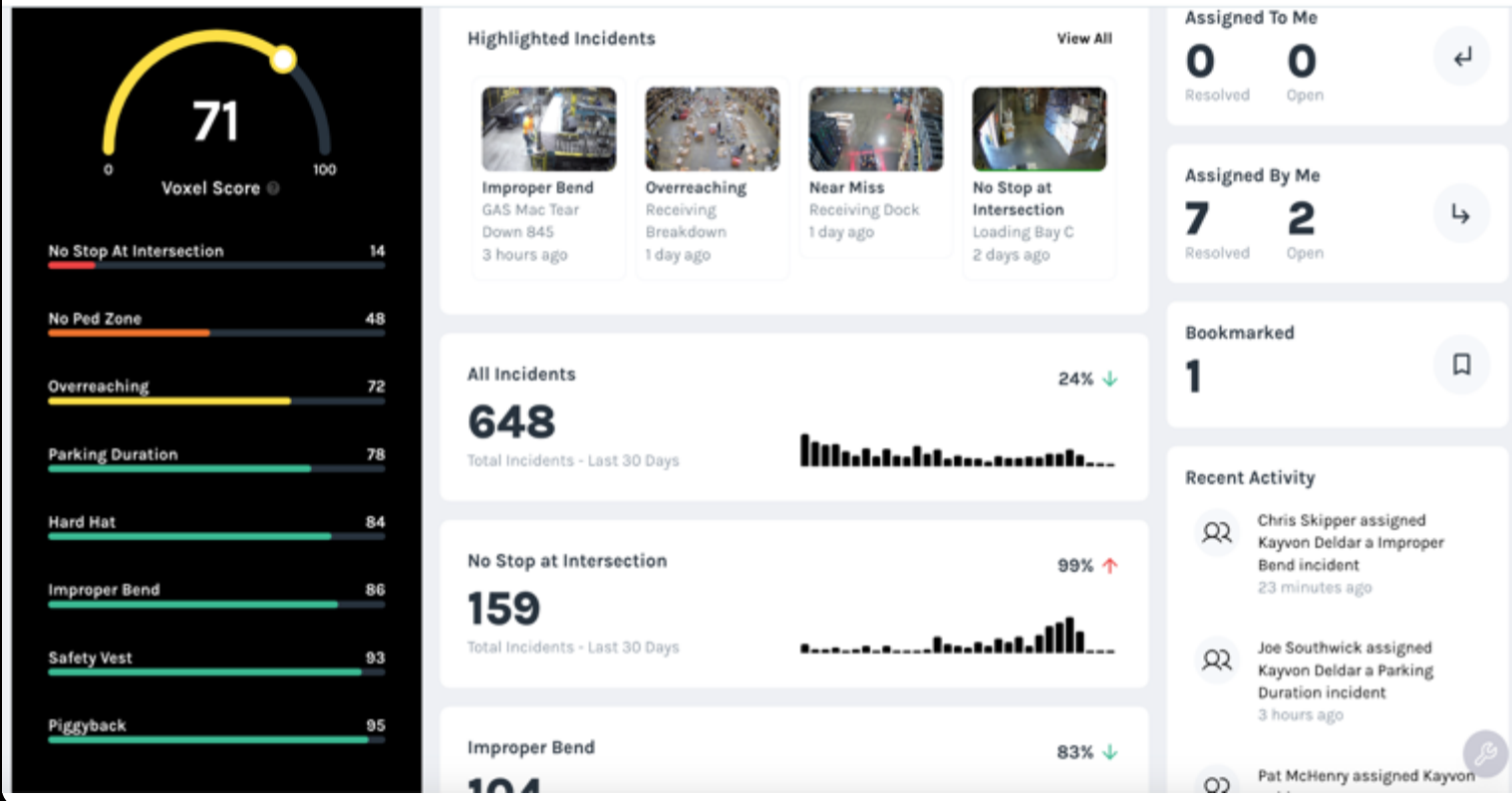








www.voxelai.com







www.voxelai.com

## No Stop at Intersection

Aug 15 - Sep 14

Total Incident Trends

Incidents By Camera

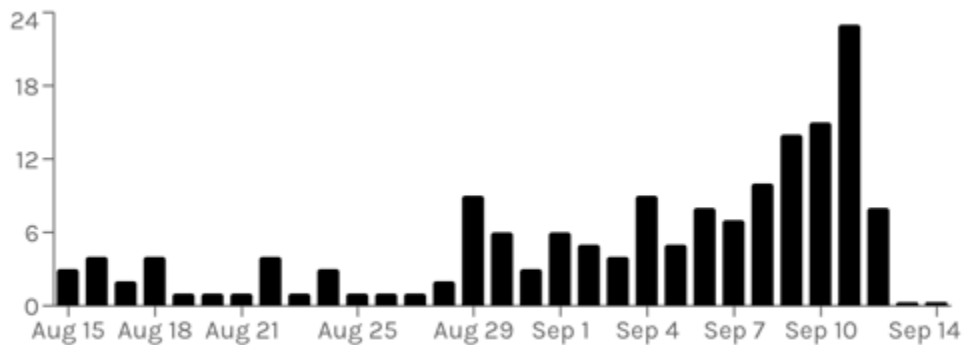
Incidents By Time Period

161

Total Incidents

105% ↑

Incident Trends



## Improper Bend

Aug 15 - Sep 14

Total Incident Trends

Incidents By Camera

Incidents By Time Period

Packing

34

Large Cut Floor

17

Small Parcel  
Area

16

Wrapping Area

16

# No Ped Zone

Aug 15 - Sep 14

Total Incident Trends

Incidents By Camera

Incidents By Time Period

Peak Time Period

**Tuesdays around 7PM PDT**







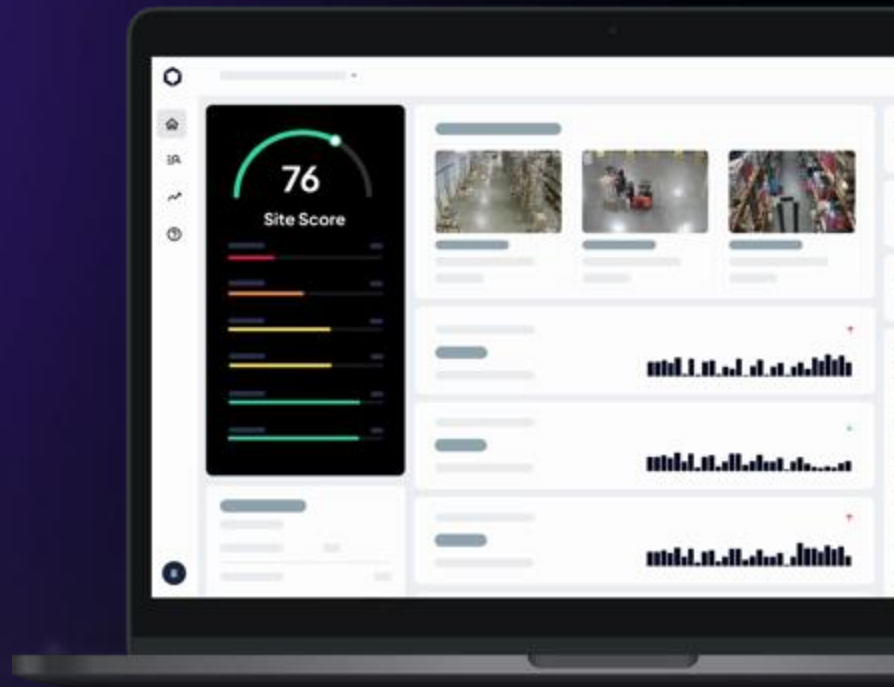




# The Future of Site Safety

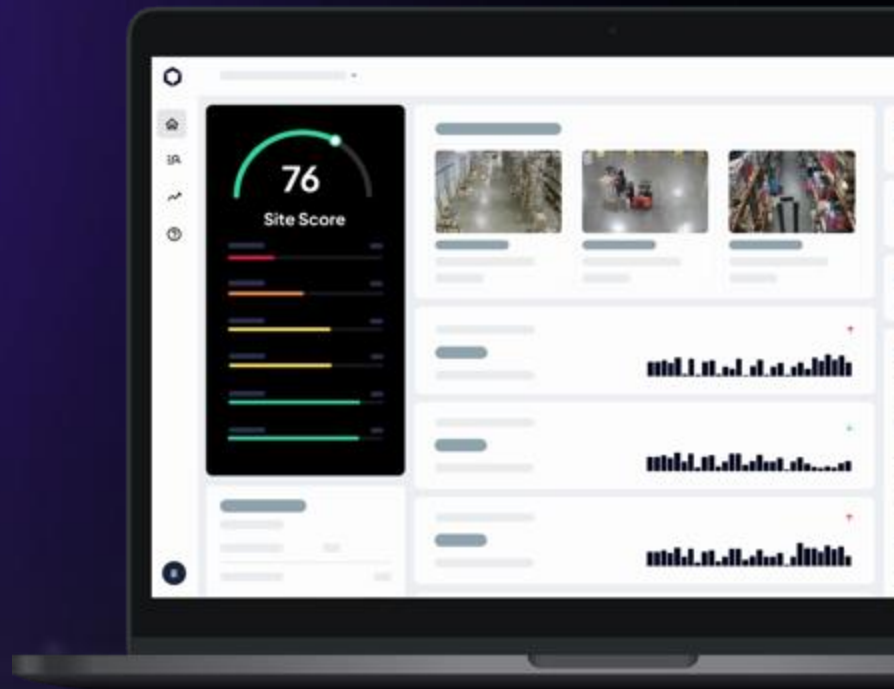
## Computer vision for safety advantages

- Quick journey from data -> insights -> action
- Real time risk identification, SIF prevention
- Trend analysis, pre and post control
- Cost fixed to the number of cameras, rather than workers
- Development never stops, no physical upgrades needed



# AI For Good...AI For **Safety**

- Positive reinforcement - leveraging AI to reward good behaviors
- Maintain focus - dial in on one or a few risks at a time
- Be creative - find ways to bring AI into your existing programs and culture
- Open communication - clearly explain to employees what the technology is and how it'll be used for coaching/improvements
- AI is just a tool - how you use it determines how effective it'll be





## CASE STUDY

### National Retail Distribution Center

#### Company Overview

Chain retailer carrying art & hobby supplies plus home decor; Eight distribution centers, 1300+ stores, 45,000 team members.

#### Goals

Build a safety culture while mitigating ergonomic and powered industrial truck risks

#### Risk Mitigation Methodologies

- Focused approach
- Data ingestion
- Proactive Coaching
  - Overreaching during palletizing
  - No stops at aisle ends
  - Cross training, temps, new hires
- Operational improvements
  - Workload management
  - Equipment utilization

#### Total Incidents

January 25, 2023 to December 31, 2023



#### Total Incidents

August 28, 2023 to December 31, 2023



#### 12 Month Results

Dramatic reduction in injuries and savings achieved

- 205 fewer first aid cases - 85%
- Avoided 57 WC claims - 66%

**Year one ROI: \$3.13M**

## CASE STUDY: AMERICOLD

Americold uses Voxel's AI combined with positive reinforcement training to address a total recordable injury rate of 6.4 and direct losses of over **\$1,125,000**

**6.4 → 1.9 TRIR**

▼ 70% reduction in 12 months

**288 → 0 days missed**

▼ 100% reduction in 12 months

## ROI

- Recovered over **\$1,000,000** in direct losses
- Slashed energy costs **\$5,000** per month by monitoring refrigerator doors
- Prevented equipment damage, saving maintenance & replacement costs



### BEHAVIOR

### BEHAVIOR

Vehicle Speeding

85% ▼

Perimeter detection

92% ▼

Stopping at aisles and blind spots

72% ▼

Unblocked drivable zones & aisles

78% ▼

Proper Lifting

75% ▼

Piggy Backing

65% ▼

Open Doors

87% ▼

# Additional **Safety** Tech Resources

- [The Role of AI in the Future of Work - NIOSH](#)
- [AI and On The Job Safety - University of Illinois](#)
- [NSC Work to Zero - Safety Tech Guidance](#)
- [Wearables and AI - Forbes](#)
- [What is AI for Safety](#)
- [AI Safety Champions Portal](#)
- [Five Emerging Technologies in Ergo - ASSP](#)
- [NSC Statement on Biden Admin Exec Order on AI](#)
- [The Comp Compass - Reducing Workplace Injuries for New Employees with AI Tech](#)
- [AI and the Future of Work: Moving Forward Together - NSC](#)
- [HPR - A Strategic Approach to Property and Asset Protection](#)



# Let's Connect.



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Thank you.